

# Summary Report

**WEINGARTEN REALTY**

People-to-People. Coast-to-Coast.

## L305 Brookwood Square Shopping Center

East-West Connector at Austell Rd

Austell, GA

Longitude: -84.599570

Latitude: 33.856500

Source: STI PopStats

KEY VARIABLES	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
Population	9,078	28,313	60,700	170,325
Average Household Income	\$61,205	\$67,634	\$68,189	\$67,352

POPULATION				
2014 Population	10,021	30,845	65,684	184,851
2009 Population	9,078	28,313	60,700	170,325
2000 Population	7,748	24,769	54,275	151,854
% Population Change 2000 to 2009	17.16%	14.31%	11.84%	12.16%
% Population Change 2009 to 2014	10.39%	8.94%	8.21%	8.53%

RACE & ETHNICITY				
% White	37.72%	41.11%	42.11%	41.68%
% Black	46.42%	42.16%	39.73%	37.88%
% Asian	2.65%	3.21%	3.42%	2.86%
% Other	1.97%	2.25%	2.42%	2.07%
% Hispanic	11.24%	11.26%	12.32%	15.51%

INCOME & EDUCATION				
Median Household Income	\$54,983	\$60,038	\$59,946	\$56,914
Average Household Income	\$61,205	\$67,634	\$68,189	\$67,352
% College Graduates	31.09%	33.84%	32.95%	30.93%

AGE				
Median Age	36.7	37.3	37.1	36.4
% Age < 18	13.00%	12.85%	12.85%	12.92%
% Age 65+	11.71%	11.13%	10.73%	9.92%

HOUSEHOLDS & HOUSING				
Households	3,194	10,334	21,621	61,073
Average Household Size	2.70	2.67	2.77	2.73
Median Housing Value	\$146,306	\$156,744	\$155,707	\$152,091
% Owner Occupied Housing	64.51%	72.07%	73.98%	68.52%
% Renter Occupied Housing	32.47%	25.13%	22.95%	27.72%
% Vacant Housing	3.02%	2.80%	3.07%	3.76%

WORKPLACE & WORKERS				
Workplace Establishments	217	489	970	3,366
Workplace Employees (FTE)	4,325	8,762	16,172	54,722
% White Collar	70.16%	70.42%	68.20%	65.69%
% Blue Collar	29.84%	29.58%	31.80%	34.31%