

Summary Report

WEINGARTEN REALTY

People-to-People. Coast-to-Coast.

L266 Stony Point Plaza

Stony Point Rd at State Hwy 12
Santa Rosa, CA

Longitude: -122.742655

Latitude: 38.428423

Source: STI PopStats

KEY VARIABLES	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
Population	19,761	62,674	109,106	173,920
Average Household Income	\$65,285	\$66,469	\$66,907	\$76,604

POPULATION				
2014 Population	21,098	66,647	116,464	184,605
2009 Population	19,761	62,674	109,106	173,920
2000 Population	18,075	59,013	101,895	163,230
% Population Change 2000 to 2009	9.32%	6.20%	7.08%	6.55%
% Population Change 2009 to 2014	6.77%	6.34%	6.74%	6.14%

RACE & ETHNICITY				
% White	44.59%	45.43%	49.55%	59.14%
% Black	2.91%	2.93%	2.91%	2.43%
% Asian	5.69%	6.32%	5.65%	5.10%
% Other	5.43%	5.34%	5.14%	4.57%
% Hispanic	41.38%	39.99%	36.75%	28.76%

INCOME & EDUCATION				
Median Household Income	\$55,950	\$56,966	\$57,048	\$62,745
Average Household Income	\$65,285	\$66,469	\$66,907	\$76,604
% College Graduates	20.20%	23.62%	27.35%	33.35%

AGE				
Median Age	34.3	34.8	35.3	37.6
% Age < 18	13.56%	13.34%	12.94%	12.00%
% Age 65+	9.19%	9.21%	9.85%	12.30%

HOUSEHOLDS & HOUSING				
Households	6,188	20,718	38,250	63,595
Average Household Size	3.16	2.95	2.78	2.67
Median Housing Value	\$259,321	\$285,056	\$297,581	\$340,371
% Owner Occupied Housing	52.68%	51.78%	49.73%	56.11%
% Renter Occupied Housing	44.93%	45.59%	47.44%	41.17%
% Vacant Housing	2.39%	2.62%	2.83%	2.72%

WORKPLACE & WORKERS				
Workplace Establishments	306	2,517	4,467	6,795
Workplace Employees (FTE)	4,293	29,340	52,409	75,851
% White Collar	50.92%	52.76%	55.26%	61.38%
% Blue Collar	49.08%	47.24%	44.74%	38.62%