

Summary Report

WEINGARTEN REALTY

People-to-People. Coast-to-Coast.

L505 Fresh Market Shoppes
William Hilton Pkwy, W of Queens Way - Hilton Head, SC

Longitude: -80.739611

Latitude: 32.169675

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	2,003	8,079	16,050	30,839
Average Household Income	\$139,685	\$108,955	\$109,510	\$102,408

Population				
2016 Population	2,713	10,414	19,898	37,421
2011 Population	2,003	8,079	16,050	30,839
2010 Census Population	1,916	7,985	16,000	30,851
2000 Census Population	1,670	7,199	13,745	27,728
% Growth 2010 to 2011	4.53%	1.17%	0.31%	-0.04%
% Forecasted Growth 2011 to 2016	35.44%	28.91%	23.98%	21.34%

Race & Ethnicity				
% White	84.56%	80.39%	76.37%	72.25%
% Black	1.13%	3.49%	6.42%	8.23%
% Asian	0.86%	1.05%	1.07%	0.92%
% Other	0.41%	0.53%	0.72%	0.92%
% Hispanic	13.03%	14.54%	15.43%	17.67%

Income & Education				
Median Household Income	\$92,040	\$78,344	\$77,715	\$74,932
Average Household Income	\$139,685	\$108,955	\$109,510	\$102,408
% College Graduates	60.30%	52.97%	50.52%	50.35%

Age				
Median Age	60.6	55.7	49.6	48.9
% Age < 18	10.62%	12.64%	15.17%	16.92%
% Age 65 +	38.89%	33.02%	26.97%	27.22%

Households & Housing				
Households	931	3,781	7,264	13,608
Average Household Size	2.15	2.13	2.20	2.25
Median Housing Value	\$574,213	\$457,526	\$419,177	\$389,917
% Owner Occupied Housing	29.77%	28.76%	32.35%	35.66%
% Renter Occupied Housing	7.34%	10.00%	13.17%	14.89%
% Vacant Housing	62.89%	61.23%	54.48%	49.45%

Workplace & Workers				
Number of Businesses	260	934	1,133	1,938
Total Number of Employees (FTE)	2,812	10,224	12,316	20,637
% White Collar	74.09%	67.37%	64.34%	62.41%
% Blue Collar	25.91%	32.63%	35.66%	37.59%