

Summary Report

WEINGARTEN REALTY

People-to-People. Coast-to-Coast.

L266 Stony Point Plaza
Stony Point Rd at State Hwy 12 - Santa Rosa, CA

Longitude: -122.742655

Latitude: 38.428423

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	20,847	66,261	114,659	181,941
Average Household Income	\$63,675	\$64,013	\$64,720	\$74,860

Population				
2016 Population	20,422	65,081	113,717	180,871
2011 Population	20,847	66,261	114,659	181,941
2010 Census Population	20,893	66,424	115,045	182,309
2000 Census Population	17,840	57,858	101,580	164,223
% Growth 2010 to 2011	-0.22%	-0.25%	-0.34%	-0.20%
% Forecasted Growth 2011 to 2016	-2.04%	-1.78%	-0.82%	-0.59%

Race & Ethnicity				
% White	40.32%	42.91%	47.17%	56.97%
% Black	2.30%	2.45%	2.50%	2.14%
% Asian	5.46%	5.41%	5.14%	4.78%
% Other	4.38%	4.44%	4.56%	4.50%
% Hispanic	47.55%	44.79%	40.64%	31.61%

Income & Education				
Median Household Income	\$55,087	\$54,971	\$55,033	\$61,055
Average Household Income	\$63,675	\$64,013	\$64,720	\$74,860
% College Graduates	21.60%	23.89%	27.56%	33.63%

Age				
Median Age	31.8	32.4	33.0	36.0
% Age < 18	27.31%	26.48%	25.37%	23.78%
% Age 65 +	8.04%	8.45%	9.37%	12.13%

Households & Housing				
Households	6,574	21,648	39,817	66,714
Average Household Size	3.14	3.00	2.82	2.68
Median Housing Value	\$232,877	\$252,834	\$264,696	\$300,264
% Owner Occupied Housing	50.70%	45.73%	44.18%	50.45%
% Renter Occupied Housing	43.54%	48.94%	50.34%	44.10%
% Vacant Housing	5.76%	5.32%	5.48%	5.45%

Workplace & Workers				
Number of Businesses	316	2,186	4,025	6,180
Total Number of Employees (FTE)	4,469	25,972	49,010	72,309
% White Collar	52.75%	53.07%	55.51%	61.40%
% Blue Collar	47.25%	46.93%	44.49%	38.60%