

# Summary Report

**WEINGARTEN REALTY**

People-to-People. Coast-to-Coast.

## L677 Shoppes at Paradise Key

US 98 at Mid Bay Bridge Rd

Destin, FL

Source - STI: PopStats

KEY VARIABLES	TRADE AREA
Population	81,315
Average Household Income	\$81,669

POPULATION	
2015 Population	90,877
2010 Population	81,315
2000 Population	74,959
% Population Change 2000 to 2010	8.48%
% Population Change 2010 to 2015	11.76%

RACE & ETHNICITY	
% White	85.05%
% Black	3.86%
% Asian	2.20%
% Other	2.91%
% Hispanic	5.99%

INCOME & EDUCATION	
Median Household Income	\$65,546
Average Household Income	\$81,669
% College Graduates	40.64%

AGE	
Median Age	42.9
% Age < 18	19.84%
% Age 65+	18.51%

HOUSEHOLDS & HOUSING	
Households	32,470
Average Household Size	2.43
Median Housing Value	\$211,571
% Owner Occupied Housing	46.54%
% Renter Occupied Housing	19.02%
% Vacant Housing	34.44%

WORKPLACE & WORKERS	
Workplace Establishments	3,274
Workplace Employees (FTE)	48,064
% Blue Collar	35.36%

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## L677 Shoppes at Paradise Key

US 98 at Mid Bay Bridge Rd

Destin, FL

Longitude: -86.429162

Latitude: 30.391014

Source - STI: PopStats

KEY VARIABLES	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
Population	1,415	4,327	8,187	17,142
Average Household Income	\$95,117	\$94,588	\$94,948	\$91,618

POPULATION	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
2015 Population	1,497	4,582	8,941	18,814
2010 Population	1,415	4,327	8,187	17,142
2000 Population	1,304	3,966	7,218	15,276
% Population Change 2000 to 2010	8.58%	9.11%	13.41%	12.22%
% Population Change 2010 to 2015	5.81%	5.88%	9.21%	9.75%

RACE & ETHNICITY	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
% White	90.71%	90.68%	91.20%	90.59%
% Black	0.37%	0.38%	0.50%	0.71%
% Asian	1.39%	1.39%	1.32%	1.38%
% Other	1.99%	2.00%	1.85%	1.91%
% Hispanic	5.54%	5.56%	5.13%	5.41%

INCOME & EDUCATION	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
Median Household Income	\$73,539	\$73,472	\$73,575	\$70,702
Average Household Income	\$95,117	\$94,588	\$94,948	\$91,618
% College Graduates	46.70%	46.73%	46.48%	43.71%

AGE	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
Median Age	46.6	46.5	47.7	47.5
% Age < 18	18.24%	18.29%	17.77%	17.78%
% Age 65+	20.70%	20.59%	22.89%	22.85%

HOUSEHOLDS & HOUSING	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
Households	719	2,087	3,691	7,543
Average Household Size	1.94	2.05	2.19	2.24
Median Housing Value	\$279,439	\$278,501	\$276,950	\$253,046
% Owner Occupied Housing	52.09%	53.06%	40.23%	35.78%
% Renter Occupied Housing	18.99%	19.36%	13.95%	12.74%
% Vacant Housing	28.92%	27.58%	45.82%	51.48%

WORKPLACE & WORKERS	1 Mile Ring	2 Mile Ring	3 Mile Ring	5 Mile Ring
Workplace Establishments	170	409	643	1,560
Workplace Employees (FTE)	1,572	3,800	6,000	14,968
% White Collar	69.62%	69.64%	70.76%	68.68%
% Blue Collar	30.38%	30.36%	29.24%	31.32%