

# Broadway Marketplace

Tempe, AZ



## Center Highlights

Broadway Marketplace caters to shoppers in the stylish ASU and Downtown Tempe area, a fast-growing neighborhood with professionals. The center also has a strong workplace population.

**Center Address:** Broadway Rd at Rural Rd

**City/State:** Tempe, AZ

**Population:** 3 mile radius – 126,903 people

**Avg. Household Income:** \$52,041

**Traffic Counts:** Broadway Rd at Rural Rd - 92,203

**Property Size:** 83,000 sq. ft.

**Latitude/Longitude:** 33.406837 N, -111.925245 W

### Leasing Executive

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### Property Manager

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**WEINGARTEN REALTY**

People-to-People. Coast-to-Coast.



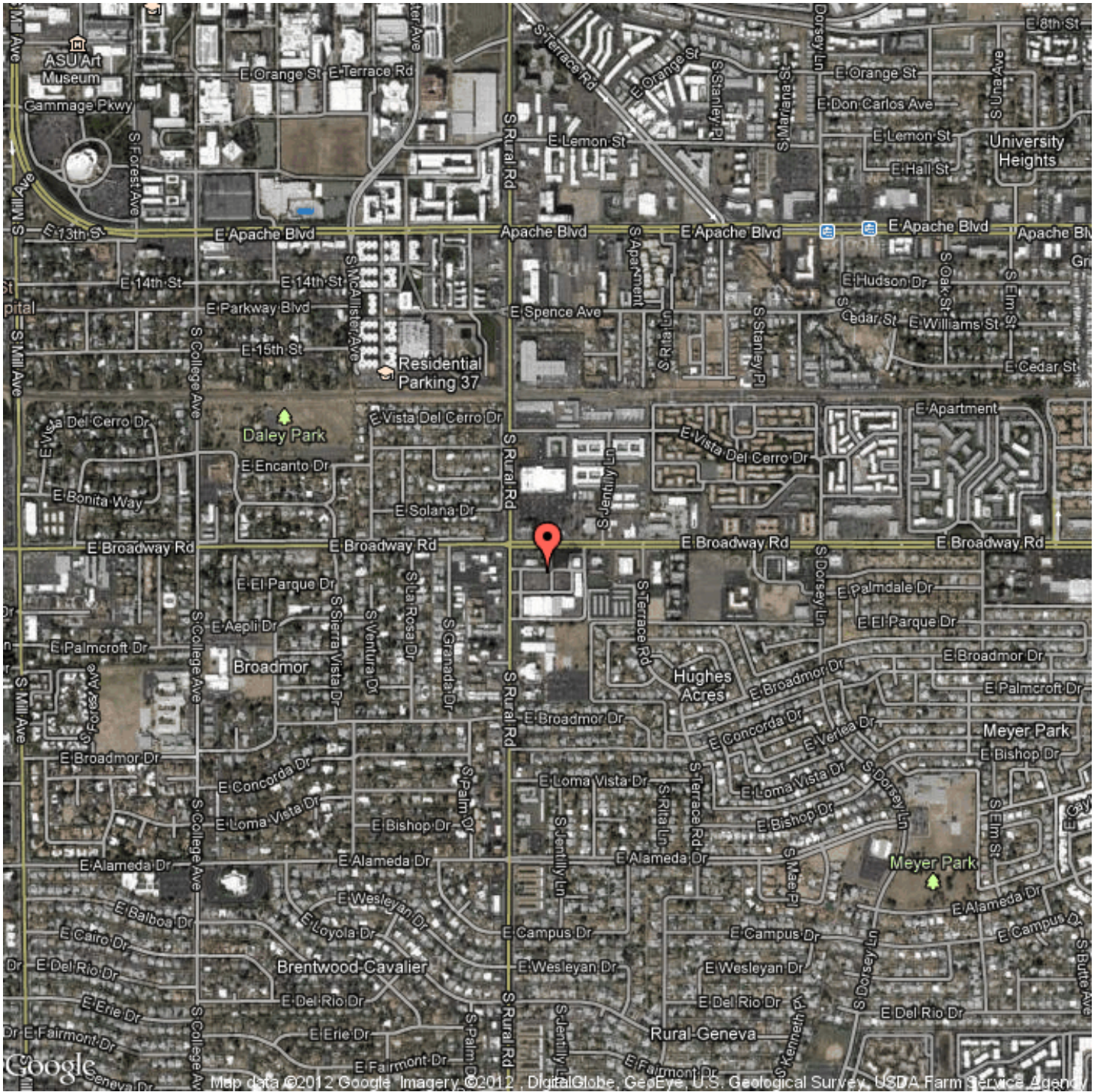
**TENANT LIST**

|     |                            |           |
|-----|----------------------------|-----------|
| A0B | Jamie's Pizza & Pitta      | 2,075 SF  |
| A0C | AZ Gold                    | 896 SF    |
| A0D | Broadmoor Barber           | 840 SF    |
| A0E | Our Lady of Mount Carmel   | 1,008 SF  |
| A0F | Subway                     | 1,109 SF  |
| A0H | Apollo Cleaners            | 2,280 SF  |
| B0A | Office Max                 | 29,331 SF |
| C0A | Ace Hardware               | 22,927 SF |
| E0A | Available (19.6' x 66')    | 1,300 SF  |
| E0B | Rock & Roll Fingers        | 1,300 SF  |
| E0D | Lighthouse Financial Group | 1,815 SF  |
| E0E | Available (27.5' x 66')    | 1,815 SF  |
| E0F | H & R Block                | 2,165 SF  |
| E0H | Available (18'8" x 77'8")  | 1,450 SF  |
| E0K | Baum's Sporting Goods      | 6,045 SF  |
| R0A | Warehouse Records          | 6,400 SF  |

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## Google Map



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# Summary Report

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People-to-People. Coast-to-Coast.

L167 Broadway Marketplace  
Broadway Rd at Rural Rd - Tempe, AZ

Longitude: -111.925245

Latitude: 33.406837

| Key Variables            | 1.00 Mile Radius | 2.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------|------------------|------------------|------------------|------------------|
| Population               | 25,379           | 70,181           | 126,903          | 293,133          |
| Average Household Income | \$47,086         | \$48,816         | \$52,042         | \$55,304         |

| Population                       |        |        |         |         |
|----------------------------------|--------|--------|---------|---------|
| 2016 Population                  | 26,404 | 73,685 | 131,994 | 296,473 |
| 2011 Population                  | 25,379 | 70,181 | 126,903 | 293,133 |
| 2010 Census Population           | 25,594 | 70,812 | 128,785 | 301,806 |
| 2000 Census Population           | 22,799 | 68,974 | 127,239 | 305,153 |
| % Growth 2010 to 2011            | -0.84% | -0.89% | -1.46%  | -2.87%  |
| % Forecasted Growth 2011 to 2016 | 4.04%  | 4.99%  | 4.01%   | 1.14%   |

| Race & Ethnicity |        |        |        |        |
|------------------|--------|--------|--------|--------|
| % White          | 62.09% | 60.84% | 58.73% | 55.36% |
| % Black          | 4.68%  | 5.69%  | 5.92%  | 6.16%  |
| % Asian          | 9.35%  | 6.22%  | 5.11%  | 3.96%  |
| % Other          | 5.84%  | 5.90%  | 6.13%  | 6.42%  |
| % Hispanic       | 18.03% | 21.34% | 24.10% | 28.10% |

| Income & Education       |          |          |          |          |
|--------------------------|----------|----------|----------|----------|
| Median Household Income  | \$34,592 | \$38,795 | \$42,721 | \$45,264 |
| Average Household Income | \$47,086 | \$48,816 | \$52,042 | \$55,304 |
| % College Graduates      | 55.03%   | 46.21%   | 42.92%   | 38.07%   |

| Age        |        |        |        |        |
|------------|--------|--------|--------|--------|
| Median Age | 24.5   | 25.8   | 27.8   | 29.9   |
| % Age < 18 | 11.77% | 14.31% | 16.62% | 20.59% |
| % Age 65 + | 5.69%  | 6.61%  | 8.01%  | 9.17%  |

| Households & Housing      |           |           |           |           |
|---------------------------|-----------|-----------|-----------|-----------|
| Households                | 9,402     | 26,953    | 51,522    | 118,619   |
| Average Household Size    | 2.20      | 2.26      | 2.27      | 2.38      |
| Median Housing Value      | \$126,053 | \$116,840 | \$112,994 | \$112,241 |
| % Owner Occupied Housing  | 24.59%    | 29.49%    | 33.01%    | 40.36%    |
| % Renter Occupied Housing | 64.78%    | 58.24%    | 55.50%    | 48.27%    |
| % Vacant Housing          | 10.63%    | 12.26%    | 11.49%    | 11.37%    |

| Workplace & Workers             |        |        |         |         |
|---------------------------------|--------|--------|---------|---------|
| Number of Businesses            | 501    | 2,440  | 5,009   | 10,904  |
| Total Number of Employees (FTE) | 11,996 | 54,553 | 105,534 | 246,931 |
| % White Collar                  | 72.18% | 68.78% | 67.84%  | 66.72%  |
| % Blue Collar                   | 27.82% | 31.22% | 32.16%  | 33.28%  |